

Publishing Project Management

Our Ethos

We believe that communication is most effective when it is delivered with honesty and integrity. We partner with our clients to ensure our communication strategies are best for their business and their customers.

Our Capabilities

Publishing is a complex process with many phases that require careful scheduling and deadline management. Miller & Miller Strategic Communications Consultants can manage every stage of your publication for you.

Whether you are a large organisation, publisher or individual wanting to self-publish your novel or non-fiction title, we have the resources you need to produce a high quality product, including designers, photographers and printers.

In order to ensure your publication is of the highest quality, we will:

- create a realistic and achievable schedule and manage the inflow of copy from the author/s
- create a design brief that reflects your company's image or the message you wish to portray
- edit and proofread the publication
- source printing quotes and managing the printing process, if appropriate.

Miller & Miller Strategic Communications Consultants have can help you to publish:

- non-fiction and fiction books
- directories
- academic and professional journals
- magazines
- e-books.

We also offer:

- Tender Development
- Public Relations
- Internal Communications
- Stakeholder Management
- Website and Intranet Development
- Copywriting
- Editing Academic Papers
- Production of Sales Materials
- Corporate Writing and Editing
- Report Writing and Editing
- Production of Award Submissions.

"Miller & Miller's suite of communication skills, from feature writing for our match magazine *Scoop* to editing our annual report and other in-house publications, have assisted us to articulate our messages clearly to our members, the public and our players."

— Kath Tetley, Marketing and Communications Manager,
Netball NSW

Who are we?

Miller & Miller Strategic Communications Consultants is an all-round communications consultancy which specialises in helping you to reach your customers, clients or co-workers effectively through a variety of communication tools including reports, newsletters, publications, marketing, the media, websites and much more. We offer analysis of your current approach, practical guidance on how to improve your communications, and effective and professional implementation of an agreed strategy.

VERONICA MILLER

Veronica has over 10 years' experience as a journalist, editor and communications specialist in Australia and the UK. She has worked for a number of publishers including HarperCollins, Continuum and LexisNexis. Veronica has been the editor of a number of books, magazines and journals including *Tax 2*, *Payroll & Human Resources (PHR)* and the *Journal of International Banking and Finance Law*.